



# SCOTTSDALE BAR ASSOCIATION

## GOLF TOURNAMENT SPONSORSHIP PROGRAM

### **About the Scottsdale Bar Association**

The Scottsdale Bar Association is a non-profit organization of attorneys, judges, students, and other legal professionals who either live or work in the Scottsdale area. The mission of the Scottsdale Bar Association is to serve its members and to organize, sponsor, and promote law-related programs, activities, and education for the benefit of the community.

### **Who We Are**

Our membership is comprised of the following:

- *200+ Voting Members*, who are members in good standing of the State Bar of Arizona as attorneys, members of the judiciary, in-house counsel, governmental employee, or law school faculty member (in Maricopa County), and whose place of business is located in Scottsdale, Paradise Valley, Cave Creek, Carefree, Fountain Hills or on the reservations of the Salt River Pima Maricopa or Fort McDowell Indian Communities.
- *30+ Non-Voting Attorney Members*, who are members in good standing of the State Bar of Arizona but do not meet the geographic qualifications for Voting Member.
- *20+ Associate Members*, who have been admitted the practice of law in a jurisdiction other than Arizona, are graduates of an American Bar Association accredited law school, are Scottsdale Justices of the Peace, Tribal Court Judges, or inactive or retired members of the State Bar of Arizona.
- *Student Members*, who are students in good standing at any American Bar Association accredited law school located in Maricopa County, Arizona.

### **Golf Tournament**

Each year, the association hosts an incredible golf tournament for our members and their guests. This event serves as a major fundraising event for the association and is an excellent venue for presenting your business to the decision-makers and community leaders in our Membership base. The details of this year's golf event are still in the process of being determined and such information will be updated when it is available this spring. However, information about sponsorship opportunities is provided below.

# SCOTTSDALE BAR ASSOCIATION SPONSORSHIP

## Sponsor Opportunities

There will be various levels of sponsorship available for the Golf Tournament. Benefits sponsors receive vary by category but the following are some of the benefits available:

- Introduction of you and general sponsors at the Awards program by the golf chair
- Signage identifying the sponsor(s) at the sponsored event
- Identification on the SBA website as a golf Sponsor
- Identification in all member emails as a Sponsor (appx. 8 emails)

### **“PRESENTING” Sponsor (EXCLUSIVE – ONE available !!!)**

**SOLD**

Investment: \$2000

**SOLD**

The exclusive PRESENTING sponsor of the Tournament receives:

- Company name/logo featured in golf promotional material, signage, banners, website, and other materials as appropriate
- Recognition at the event functions (luncheon-award ceremony)
- Recognition at all Association functions prior to the event via announcements and other word of mouth marketing.
- Web banner on Association website for one year
- Golf for a foursome
- Display table and prominent signage in the tournament registration area and at the post-tournament luncheon reception.
- Opportunity to place a promotional item in the golf gift bags
- **NEW** - Sponsor marketing email with unique offer to full membership **INCLUDED in the pricing investment of \$2000!**

### **Luncheon Awards Sponsor (one only) - Investment: \$500**

- Opportunity to display your information at the luncheon awards event (table set up for brochures, etc.)
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate
- Recognition at the event functions luncheon-award ceremony, etc.
- Recognition at all association functions prior to the event via word of mouth marketing (e.g., luncheons)
- Opportunity to place a promotional item in the golf gift bags

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## **Player Cart Sponsor (one only) - Investment: \$600**

- Company logo placed on a sign on every golf cart to be viewed and talked about ALL DAY.
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Recognition at the event functions (luncheon-award ceremony, etc.
- Recognition at all association functions prior to the event via word of mouth marketing (e.g., luncheons)
- Opportunity to place a promotional item in the golf gift bags.

## **Driving Range and Putting Contest Sponsor (one only)      Investment: \$300**

- Company logo placed on signage at the range entrance and at the putting green area where players can see it
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Opportunity to place a promotional item in the golf gift bags

**SOLD**

## **Logo Golf Ball Sponsor (one only) - Provision of logoed ball sleeves for all participants**

- Your logoed promotional golf balls in the golf gift bags
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Investment:    \$200

## **Closest to the Pin Sponsors (2 available – men's and women's)**

- Signage at designated tee box(es)
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Opportunity to place a promotional item in the golf gift bags
- Investment: \$150 for one, \$250 for both {repeat sponsor: \$125/\$200}

## **Longest Putt Sponsors (2 available – men's and women's)**

- Signage at designated tee box(es)
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Opportunity to place a promotional item in the golf gift bags
- Investment: \$150 for one, \$250 for both {repeat sponsor: \$125/\$200}

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## **Longest Drive Sponsors (2 available – men's and women's)**

- Signage at designated tee box(es)
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Opportunity to place a promotional item in the golf gift bags
- Investment: \$150 for one, \$250 for both {repeat sponsor: \$125/\$200}

## **“Tee Box” Sponsors (12 available)**

**6 reserved/ 6 available**

- Signage at designated tee box
- Opportunity to place a promotional item in the golf gift bags
- Investment: \$125 for one, \$225 for both {repeat sponsor: \$100/\$175}

## **SWAG "Gift" Bag Sponsor (exclusive)** - Provision of logoed gift bags for all attendees (approx 60)

- Company name/logo featured in all ditty gift bags for all attendees (approx. 60)
- Opportunity to place an additional promotional item in the golf gift bags
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate
- Investment: \$200 plus sponsor providing the bags to the SBA

## **SWAG Gift donors (unlimited)**

- Opportunity to place a promotional item in the golf gift bags {swag of your choice: e.g., logoed pens, notepads, etc.}
- Investment: \$50 plus provision of your swag item for gift bags (approximately 60+)